

# Northeast Credit Union's "Teachers That Wow" Contest Official Rules

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These are the Official Rules for Northeast Credit Union's ("NECU") Teachers That Wow Contest

NO PURCHASE, ACCOUNT OPENING OR LOAN IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE, OPENING AN ACCOUNT OR OBTAINING A LOAN WITH NECU WILL NOT INCREASE YOUR ODDS OF WINNING. CONTEST IS VOID WHERE PROHIBITED BY LAW.

1. **Purpose** - Northeast Credit Union believes at the heart of every community are good people doing great things. Northeast Credit Union wants to celebrate hardworking, dedicated and kind teachers who give way more than what is asked of them without hesitation.

If you are a student, fellow teacher, parent, family or community member, we need your help. Northeast Credit Union is seeking nominations of teachers, who are working hard in their classrooms or communities to show compassion, empathy and kindness. We encouraged you to submit nominations for a teacher you know is dedicated to showing kindness in their daily lives.

2. **Nomination Period** - Entries will be accepted online at [TheLYC.com/TeachersThatWOW](http://TheLYC.com/TeachersThatWOW) between August 1, 2019 and September 13, 2019
3. **Nomination/Entry Guidelines** - Anyone nominating a teacher for the Teachers That Wow Contest, must be 18 years or older and have permission from a legal guardian. No purchase is necessary. Contest rules and nomination forms can be found at [TheLYC.com/TeachersThatWOW](http://TheLYC.com/TeachersThatWOW). Nominations must be submitted online between August 1, 2019 and September 13, 2019. Submissions must be original; may not be obscene or indecent; cannot be sexually explicit or suggestive, profane or pornographic, or violent or otherwise promote bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age or any other basis protected by federal, state, territory, provincial or local law, ordinance, or regulation; cannot promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any political agenda or message; cannot be offensive, endorse any form of hate or hate group; cannot defame, misrepresent or contain disparaging remarks about Sponsor, its players or its products or services, or other people, products, companies or third parties; cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; may not invade privacy or other rights of any person, firm or entity; may not in any other way violate any applicable federal, state or local laws or regulations; Submissions not in compliance with the Submission Guidelines may be disqualified.

- 4. Eligibility** - The Contest is open only to legal residents of the United States, who, at the time of entering the Contest are eighteen (18) years of age or older. All entrants must be natural persons. Nominees must be a teacher that is currently employed at public or private school. No entries from business entities accepted. Employees of NECU, its affiliates, subsidiaries, advertising or promotional agencies, and their immediate family members and/or those living in same household are not eligible to enter the Contest. Immediate family includes spouse, parents, siblings, children, stepparents, stepchildren, grandparents and grandchildren. THIS CONTEST IS VOID IN RHODE ISLAND, FLORIDA, NEW YORK AND WHERE PROHIBITED BY LAW, RULE, REGULATION OR ORDINANCE.
- 5. What to Enter/Nominate a Teacher** - Participants must submit their nomination within the dates specified in item two (2) above to be eligible for the contest. Nominations must include: nominee's name, employer and a brief statement explaining how this person demonstrates kindness, dedication and selflessness towards their school or community. Three Finalists will be selected on September 18, 2019 and will be notified within five (5) business days. The same nominee cannot be entered more than once. For any photos shared in which a person is recognizable, you are agreeing that you have consent from the subject to share; or in the case of a minor; you are agreeing that you are the subject's parent or guardian or have permission from his/her parent/guardian. Photos/videos that violate or infringe upon another person's rights, including but not limited to copyright, are not eligible. In addition, photos/videos may not contain the trademarks of any third party, nor may they contain lewd, inappropriate, threatening or obscene, defamatory or libelous images or content.
- 6. Judging Criteria** - Entries will be judged by a panel of Judges selected by the Sponsor. Nominations/entries will be ranked by judges based on the following criteria:

  1. Examples provided that demonstrate the acts of genuine kindness and empathy on a consistent basis;
  2. Sharing how the Nominee makes others feel, in a positive way;
  3. Detailed examples of how the Nominee's actions and attitude makes their school, community better, and
  4. Explanation as to why the Nominee is considered a dedicated and kind teacher and should be a Grand Prize Winner.

Nominations that are detailed and descriptive are more likely to score higher and have a greater chance of winning.
- 7. Prizes** – NECU will award 3 prizes throughout this contest. Each winner will be awarded (1) one \$100 Visa Gift Card.
- 8. Claiming Prize** - The selected winner(s) will have 4 days to claim their prize from when notification is posted or an alternative winner may be selected. The prize of a \$100 Visa Gift Card will be available to be collected at the NECU local branch of the winner's choosing.
- 9. Taxes** - Prize(s) are considered taxable income, and winner(s) will be solely responsible for all federal, state, and local taxes. Winner(s) may receive appropriate tax form reflecting the amount they receive as a prize.
- 10. Publicity** - Winner agrees to sign a public publicity release for NECU to use your name and likeness for editorial, advertising and publicity purposes without additional compensation,

except where prohibited by law. By participating in this Contest, all entrants' consent to NECU's use of the personal information provided so that NECU may administer the Contest and award the prize. For more information regarding NECU's Privacy Policy, please visit <https://necu.org/privacy>

11. **Other Requirements** - The winner may, at NECU's discretion, be required to sign and return a declaration of eligibility, additional release of liability, and, where lawful, an additional publicity consent agreement. If a selected winner cannot be reached, is ineligible, fails to claim a prize, or fails to return the completed and executed declaration and releases as required, the prize will be forfeited and awarded to an alternate winner.
12. **Release and Hold Harmless** - By entering THIS CONTEST, you agree to release and hold harmless NECU, its parents, subsidiaries and affiliated entities, and each of their directors, officers, employees, attorneys, agents, and representatives from any damage, injury, expense, cost, death, loss, claim, action, demand, or other liability that may arise in connection with the Sweepstakes, or resulting from acceptance and/or use of any prize, travel to or from any prize-related activity, participation in this Sweepstakes, and from any misuse or malfunction of any prize awarded, including, without limitation, personal injury, death, and/or property damage.
13. **Disqualification** - NECU reserves the right to disqualify any person tampering with the entry process or is otherwise in violation of these Official Rules or any laws.
14. **Applicable Law** - Any dispute arising from this Contest will be determined according to the laws of the State of New Hampshire, without reference to its conflict of laws principles, and by entering the Contest, you fully consent to the personal jurisdiction of the State and Federal Courts located in Rockingham County, New Hampshire and agree that such courts shall have exclusive jurisdiction over all such disputes.
15. **Winner Information** - For the name of the prize winner, send a separate, stamped, self-addressed envelope with a written request for information on the winner of this contest to: Northeast Credit Union, Attn. Marketing; PO Box 1240; Portsmouth, NH 03802-1240.

For more information, call (888)436-1847 or write us at:

Northeast Credit Union  
PO Box 1240  
Portsmouth, NH 03802-1240