



Nice Catch – Celebrating Kind Kids 2019 Promotion

These are the Official Rules for Northeast Credit Union’s (“NECU”) 2019 Nice Catch – Celebrating Kind Kids Initiative (“Promotion”).

NO PURCHASE OR ACCOUNT OPENING IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR OPENING AN ACCOUNT WITH NECU WILL NOT INCREASE YOUR ODDS OF WINNING. PROMOTION IS VOID WHERE PROHIBITED BY LAW. ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

Purpose

Northeast Credit Union believes at the heart of every community are good people doing great things. Northeast Credit Union has partnered with the New Hampshire Fisher Cats and the Portland Sea Dogs to create the Nice Catch - Celebrating Kind Kids Initiative to recognize and celebrate New Hampshire and Maine kids who consistently demonstrate compassion, empathy and kindness toward their peers, teachers, coaches, families and other community members and who go above and beyond to make our communities a kinder and brighter place.

If you are a teacher, coach, youth leader, parent, family or community member, we need your help. **Northeast Credit Union is seeking nominations of kids, ages 18 and under, who are working hard in their communities to show compassion, empathy and kindness toward others.** We encouraged you to submit nominations for a child you know is dedicated to showing kindness in their daily lives.

Nomination Period

Entries will be accepted online at TheLYC.com/nicecatch between April 1, 2019 and May 31, 2019.

Nomination/Entry Guidelines

Anyone nominating a young person (18 and under) for the Nice Catch Promotion, must be 18 years or older and have permission from the child’s legal guardian. No purchase is necessary. Contest rules and nomination forms can be found at TheLYC.com/nicecatch. Nominations must be submitted online between April 1, 2019 and May 31, 2019.

Submissions must be original; may not be obscene or indecent; cannot be sexually explicit or suggestive, profane or pornographic, or violent or otherwise promote bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, age or any other basis protected by federal,

state, territory, provincial or local law, ordinance, or regulation; cannot promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any political agenda or message; cannot be offensive, endorse any form of hate or hate group; cannot defame, misrepresent or contain disparaging remarks about Sponsor, its players or its products or services, or other people, products, companies or third parties; cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate; may not invade privacy or other rights of any person, firm or entity; may not in any other way violate any applicable federal, state or local laws or regulations; Submissions not in compliance with the Submission Guidelines may be disqualified.

Eligibility of Nominees (Kids)

The Promotion is open only to legal residents of the 50 United States who at the time of nomination are ages 18 or under. All entrants must be natural persons. No entries from business entities accepted. Employees of NECU, its affiliates, subsidiaries, advertising or promotional agencies, and their immediate family members and/or those living in same household *are eligible* to enter the Promotion. THIS PROMOTION IS VOID IN RHODE ISLAND, FLORIDA, NEW YORK AND WHERE PROHIBITED BY LAW, RULE, REGULATION OR ORDINANCE.

Nomination Period

Nominations will be accepted from April 1, 2019 at 12:00 am Eastern Standard Time (EST) to May 31, 2019 at 11:59pm Eastern Standard Time (EST) (the "Promotion Period"). Only one entry per person is allowed.

How to Enter/Nominate a Kind Kid

Entries will be accepted online at TheLYC.com/nicecatch between April 1, 2019 and May 31, 2019.

Your online nomination constitutes your consent with verbal authorization from the nominee's parent or legal guardian to participate in the Nice Catch Promotion and your consent for NECU to obtain, use, and transfer your name, address and other information for the purpose of administering this Promotion. If the child is selected as a winner, we will then need a written permission form from a parent or legal guardian for them to participate. NECU is not responsible for any error, omission, interruption, defect or delay in transmission, third party transaction classification, transaction processing, or communication; technical or mechanical malfunctions; errors in these Official Rules, in any Promotion related advertisements or other materials; human-processing error; failures of electronic equipment, computer hardware or software; or inaccurate entry information, whether caused by equipment, programming used in this Promotion, human error, or otherwise. NECU reserves the right, in its sole discretion, to void any and all entries of an entrant who NECU believes has attempted to tamper with or impair the administration, security, fairness, or proper play of this Promotion.

Judging Criteria

Entries will be judged by a panel of Judges selected by the Sponsor. Nominations/entries will be ranked by judges based on the following criteria:

1. Examples provided that demonstrate the acts of genuine kindness and empathy on a consistent basis;
2. Sharing how the Nominee makes others feel, in a positive way;
3. Detailed examples of how the Nominee's actions and attitude makes their school, team, community better, and
4. Explanation as to why the Nominee is considered a kind kid and should be a Grand Prize Winner.

Nominations that are detailed and descriptive are more likely to score higher and have a greater chance of winning.

Prizes

There will be (12) twelve Grand Prize Winners, each who will receive a special "Nice Catch" Game Day Experience Package, celebrating our Kind Kid Winners in June, July or August.

Grand Prize "Nice Catch" Game Day Experience Package includes:

- 10 "Nice Catch" Game Day tickets* for each winner to use with family & friends
- Special park experience
- Ceremonial first pitch
- Game-day shout-out
- NECU "Love Your Community" swag bag

"Nice Catch" Game Day Celebrations

Grand Prize Winners will attend "Nice Catch" Games* in the months of June, July and August of 2019.

**Game Date will be determined and coordinated in advance with winners.*

Drawing Periods

May 15, 2019 (Nominees from April 1- May 15, 2019):

- (4) Four Grand Prize Winners will be selected from all the current nominations to attend the **June** games.

June 10, 2019 (Nominees from May 15 – June 10, 2019):

- (4) Four will be selected to attend the **July** games.
- (4) Four will be selected to attend the **August** games.

Taxes

Federal, state and local tax liability and any other expenses are the sole responsibility of the winner. Void where restricted and prohibited. Prizes are non-transferable, non-assignable and non-exchangeable.

Claiming Prize Rules/Deadlines

If a selected winner cannot be reached, is ineligible, fails to claim a prize, or fails to return the completed and executed parent/legal guardian permission form and releases as required, the prize will be forfeited and awarded to an alternate winner. The Winners have 7 business days to respond and confirm participation; otherwise the prize will be awarded to an alternate winner.

Disqualification

NECU reserves the right to disqualify any person tampering with the entry/nomination process or is otherwise in violation of these Official Rules or any laws.

Applicable Law

Any dispute arising from this Promotion will be determined according to the laws of the State of New Hampshire, without reference to its conflict of laws principles, and by entering the Promotion, you fully consent to the personal jurisdiction of the State and Federal Courts located in Rockingham County, New Hampshire and agree that such courts shall have exclusive jurisdiction over all such disputes.

SPONSOR

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For more information visit TheLYC.com/nicecatch or call (888) 436-1847.